



## WHO AMI

Tiffany Red is a rising star in the music industry. She is a Grammy-winning singer-songwriter and the founder and executive director of, The 100 Percenters, a nonprofit that advocates for music creatives with a focus on the BIPOC and marginalized creatives founded in July 2020. Over the last two years, Red has built a platform with a mission to help modernize and diversify the music industry by empowering, educating, and informing the music community.

## SOCIAL MEDIA IMPACT IN THE LAST 90 DAYS

